

Introduction to the Opera Membership Extension Program

Dear Members,

We hope that this email finds you well and that these extraordinary times have been as kind to you as they can be. We at the Association for Opera in Canada (formally Opera.ca) have been working diligently to ensure that we can support our art and our artists the best we can. We know that our world is hurting, and we are more committed than ever to ensure that we can do the best for our members and our sector, working towards an even brighter future for opera in Canada!

One of the ways we are doing this is by ensuring you can join us for a new year of exciting programming no matter the circumstance! We are proud to announce the creation of the Opera Membership Extension Program (OMEP) which will run for a full year as of October 14, 2020 and will provide new and returning members with the option to remain a member regardless of paying dues. The process is made very easy through our new website:

Returning Members:

1. Once you are up for renewal an email will be sent to you reminding you that it is time to renew. Follow the link in the email to be redirected to our website where the renewal will take place.
2. You can either choose to renew regularly as you would online by credit card or you can apply the code “OMEP2020” and your membership will automatically be extended by one year.
3. Next year when you are up for renewal again, you will continue to pay for the membership as usual.

New Members:

1. Visit the link found here. <https://www.opera.ca/membership/>
2. Read a little bit more about our membership types to decide which category is right for you! Take a look at the benefits found under every category as well so you can paint a clear picture.
3. Once you have decided on your membership type, you can either choose to pay regularly by credit card or you can apply the code “OMEP2020” and become a new member for one year.
4. Next year, upon your first renewal, you will receive an email letting you know more about the renewal process, and regular membership dues will apply.

FAQ's

1. Why is OMEP happening?

OMEP is a direct response to the impact that COVID-19 has had on our sector and our world. We know that this is a time where many people have been put in unstable financial situations, especially arts workers. We also know however, that this is a time you need us more than ever! We are creating programming, content, and a new future for opera, and want as many people as possible to have access to that. Financial constraints should not be a factor in accessing the opportunities we are creating.

2. What is the Artist membership?

The artist membership is a new category to support the most vulnerable segment of the sector, our artists. We have created this category to provide artists with a membership centred around them. They will be privy to all

the goings on regarding programming we will be implementing for artists this year, and unequalled information about training programs aimed at them within the broader art sector. Sign up for this membership if you are an artist in the sector who is excited to learn how the AOC can work for you!

3. What if I already paid for my membership this year?

Not to worry! OMEP will be available for a full year, so if you have recently renewed, you will have access to the code the next time you are up for renewal! We appreciate your continued support of our organization and thank you for sticking with us through these difficult times!

If you have any other questions or wish to learn more, please do not hesitate to contact membership associate Andrew Adridge at andrew@opera.ca

Sincerely,

Christina Loewen
Executive Director
Opera.ca