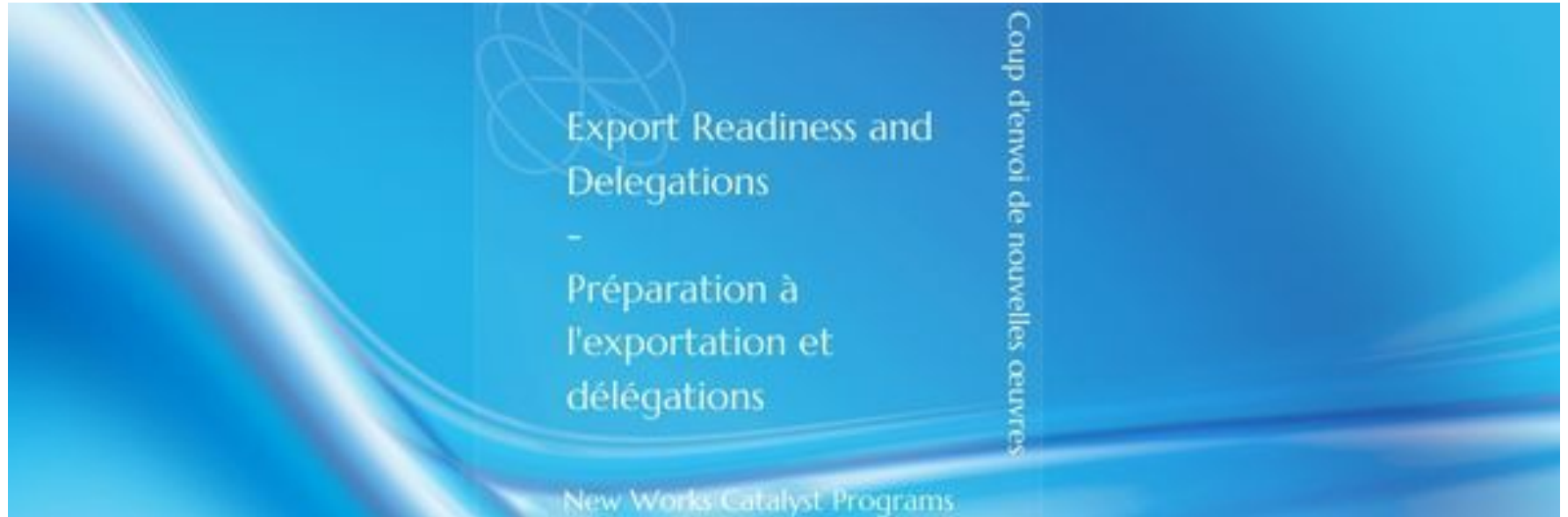


Module 4:

Funding: Creative Export Canada & Canada Council for the Arts



Pour nos collègues francophones

- Cette formation se déroulera en anglais.
- Vous êtes invités à écrire des questions en français dans le chat, et nous ferons de notre mieux pour y répondre en français, que ce soit à l'oral ou à l'écrit.
- Tous les documents, y compris ce diaporama, seront disponibles en français.
- Si vous avez besoin d'éclaircissements, nous vous invitons à contacter le gestionnaire principal Joel Klein j_klein@opera.ca, qui s'efforcera de clarifier tous les points.

Creative Export Canada 1



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About the Creative Export Strategy

The Creative Export Strategy helps Canadian creative industries maximize their export potential and stand out in the global market.

What we do

We support creative industries in achieving their international business objectives through:

- The [Creative Export Canada program](#), which provides funding for qualified creative industries projects from Canadian companies and organizations that want to build export capacity and generate export revenues.
- Creative industries-focused international [trade missions and events](#) where Canadian Heritage provides access to opportunities to build business-to-business relationships in key international markets.
- A Creative Export Advisory Service where advisors help companies and organizations navigate their export journey through sector expertise, advice and market research.

Creative Export Canada 2

Export-Ready Stream

The Export-Ready Stream, formerly known as CEC, will continue to provide \$7 million in funding per year to support export-ready projects that generate export revenues and help Canadian creative industries reach more people around the world.

The application deadline is April 26, 2023, for projects with expenses starting between April 1, 2023, and March 31, 2024.

Apply [Export-Ready Stream](#)

Export Development Stream

The new Export Development Stream will provide \$4 million in funding per year to support projects from companies and organizations with little to no export experience to enter international markets where they currently have little to no sales, to expand their sales internationally, and to develop international business networks.

Apply [Export Development Stream \(coming soon\)](#)

The Application Guidelines will be published in the coming months.

The application period will be announced in the coming months.

Canada Council For the Arts: Arts Abroad

Grant Component	Application Deadline(s)	Cut-off Dates	Notification of Results
Travel	Any time before your departure date	N/A	Usually within 3 months of submitting your application
Representation and Promotion	Any time before your departure date	N/A	Usually within 3 months of submitting your application
Translation	Any time before you complete the translation	11 January 2023 14 June 2023 18 October 2023 10 January 2024	End of April 2023 End of September 2023 End of January 2024 End of April 2024
Circulation and Touring	Any time before the start of your project/activity	7 December 2022 26 April 2023 6 September 2023 6 December 2023	End of April 2023 End of August 2023 End of January 2024 End of April 2024
Residencies	Any time before your departure date	7 September 2022 7 December 2022 26 April 2023 6 September 2023 6 December 2023	End of January 2023 End of April 2023 End of August 2023 End of January 2024 End of April 2024
Co-Productions	7 December 2022 26 April 2023 6 December 2023	N/A N/A N/A	End of April 2023 End of August 2023 End of April 2024